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## SUMMARY

Producer and Editor with extensive experience at Parlo Films LLC, specializing in film and video production. Demonstrated success in project management, client collaboration, and leading creative teams. Proficient in Adobe Creative Suite and storytelling, consistently delivering engaging content. Bilingual skills enhance communication and community outreach.

## SKILLS

- Bilingual proficiency
- Film and video production
- Video editing and direction
- Adobe Creative Suite expertise
- Digital cinema operation
- Budget management
- Production planning and scheduling
- Creative thinking and writing
- Effective communication skills
- Team leadership in production
- Storytelling techniques
- Concept development strategies
- Community building methods
- Content creation
- Client collaboration

# Carlos Antonio Alba

## EXPERIENCE

January 2020 - Current

**CEO/Content Creator / Editor Flixcave LLC** | Dallas, Texas

- Company Overview: <https://www.youtube.com/@flixcave>
- Acquisition, Plan, Execute and manage film projects for the YouTube Channel.
- <https://www.youtube.com/@flixcave>

January 2019 - Current

**Producer / Editor Parlo Films LLC** | Dallas, Texas

- Plan, Execute and manage film projects.
- Script Writing concepts- for clients.
- Direct all aspects of production.
- Post-Produce TV commercial or film content.
- Hire freelancers for large projects.
- Maintain calendar to keep track of daily schedules and deadlines.

January 2010 - January 2023

**Producer / Director Cyan Films/ Loncar Lyon Jenkins** | Dallas, Texas

- Plan, Execute and manage film projects.
- Script Writing concepts- for the law firm (Loncar Lyon Jenkins).
- Direct all aspects of production.
- Post-Produce TV commercial or film content.
- Hire freelancers for large projects.

January 2007 - May 2010

**Television Production Manager Liberman Broadcasting Inc.** | Colleyville, Texas

- Attend client meetings to help facilitate the creation of commercials.
- Direct all aspects of production.
- Produce and edit commercial content.
- Maintain calendar to keep track of daily schedules and deadlines.
- Oversee production team and help them with any matter that they might encounter.
- Maintain good production image for all local commercials aired on the station.
- Partner with sales department to identify product integration.

December 2004 - December 2006

**News Editor/ Graphic Artist NBC 5/Telemundo KXTX CH39** | Dallas, Texas

- Edit and run the videos for the morning news.
- Assist the promotions department designing and creating promotional

WEBSITES,  
PORTFOLIOS, PROFILES

- [www.parlofilms.com](http://www.parlofilms.com)

- content.
- Designed Chrome Keys, full pages and over the shoulder graphics for daily local news.
- Deko operator.

February 2002 - December 2004  
**Graphic Artist Univision Communications Inc. KXTX CH23** | Dallas, Texas

- Designed Chrome Keys, full pages and over the shoulder graphics for daily local news.
- Ran videos and special effects for the opening and closing of the news.
- Assisted news cast with special assignments and community affairs program for Telefutura.

February 2002 - June 2003  
**News Producer/ Editor Telefutura KSTR CH49** | Dallas, Texas

- Recapitulated the most important daily news for the late brief news segment.
- Translated assignments news from English into Spanish.
- Sportswriter- gathered the most significant daily events in spots from Mexico, Latin-America and US.
- Produce and edit local news briefs.

EDUCATION

May 2001  
**Bachelor's degree** | communications sciences and film  
Universidad Iberoamericana, Torreón, Coahuila,México

LANGUAGES

<b>Spanish:</b>	<b>English:</b>
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Native/ Bilingual	Full Professional

REFERENCES

References available upon request.